



January 31, Conference – Smart Specialisation

Smart Specialisation Strategy Accelerating Growth

- Scale-up Denmark

Dorthe Kusk, Head of Department, Region of Southern Denmark



Region of Southern Denmark



- 1.2 million residents
- 12.000 km²
- 41 elected members of the regional council
- 22 local authorities
- Budget € 2.6 billion
- Employs 25,000 people
- 4 somatic hospital units
- 1 mental hospital unit + social institutions
- Regional Development

Southern Denmark Growth Forum

- A partnership involving:
 - Businesses
 - Knowledge and education institutions
 - Unions and employers' organisations
 - Local authorities
 - The Regional Council

- Main tasks:
 - Business Development Strategy
 - Monitoring growth conditions
 - Co-financing activities

The Smart Specialisation Strategy

Higher productivity and labour market participation



Challenge: Lack of high growth companies

SCALE-UP
DENMARK

THE EUROPEAN UNION



The European Regional
Development Fund

Investing in your future

SCALE-UP DENMARK SPECIALISERINGER I DE FEM DANSKE REGIONER

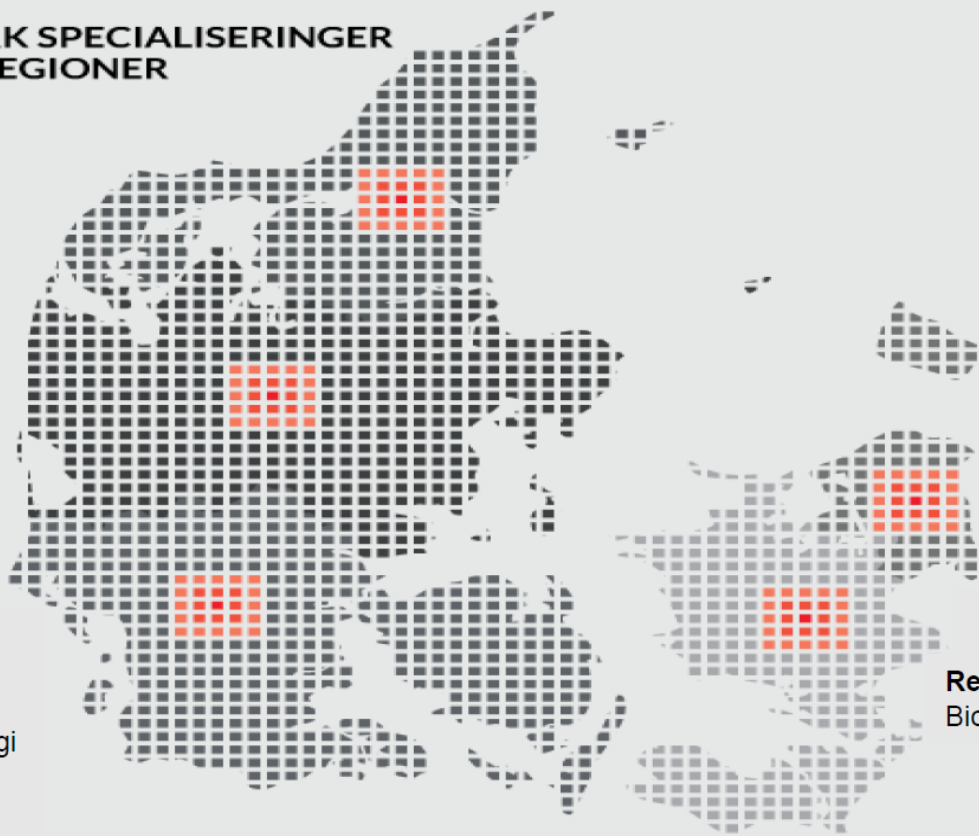
Region Nordjylland
Det maritime område

Region Midtjylland
Smart industri
Cleantech
Fødevarer

Region Syddanmark
Energieffektive teknologier
Offshore industri
Sundheds- og velfærdsteknologi
Oplevelseserhverv
Robotteknologi

Region Hovedstaden
Life Science - bioteknologi
Informations- og
Kommunikationsteknologi

Region Sjælland
Bioøkonomi og industriel symbiose



SCALE-UP
DENMARK

midt
regionmidtjylland



Region Hovedstaden

REGION
Sjælland
- vi er der for dig

REGION NORDJYLLAND
- i gode hænder

ERHVERVSSTYRELSEN

THE EUROPEAN UNION
The European Regional
Development Fund



Investing in your future

Scale-up case: Offshore

What is in it for the company?

- Own interim advisory board in collaboration with industry corporates, e.g. Blue Water Shipping, Maersk Oil, Siemens.
- A tailor-made individual scale-up programme
- 6 Camps providing new learning
- Access to development & suitable investors
- Open to applicants from all over the world



Thank you!

<https://scale-updenmark.com>



Region Syddanmark